

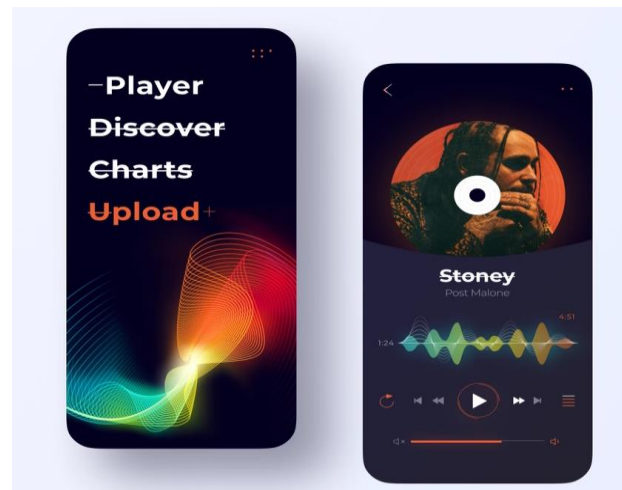
It is well known that music has a great effect on human psychology. Music that is pleasant and matching with the environment has a positive effect on the customer's mood leading to potentially more sales.

Music4Pro is a background music provider platform with over 100 categories of music, both commercial and royalty free. The platform offers professional tailored music services to local businesses such as Hotels, Bars/Cafes & Restaurants, Retail Stores or public areas. Providing an ideal music environment and offering our clients an audio experience that complements the interior perfectly.



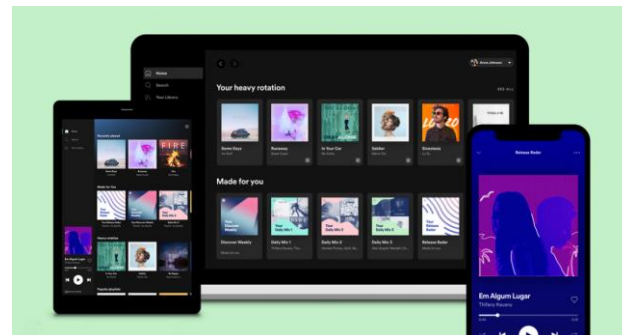
Tailored music playlists for our customer needs.

- 130+ categories
- More than 100.000 songs
- Virtual Auto DJ
- Multi-Channel support for music playback on different rooms
- Audio Mixer
- Customized Music Playlists for Hotels, Bars, Cafes, Retail Stores etc.
- Music on Demand for Hotel Rooms
- Mobile application support
- Custom Audio Commercial spots over the top
- Online Streaming Playback as well as Offline Playlists playback



### **The business model**

This Model is about offering professional royalty free music services to businesses and public areas. An innovative online digital music platform is used for music playback in each business such as Cafes, Restaurants, Hotels, Retail Stores or public areas like Airports, Trains stations. The Music playlists are tailored for each customer and the payment model follows the monthly subscription.



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